

# Targeted Research Impact Program (TRIP)

Dean's Office, College of Business and Technology

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The Targeted Research Impact Program (TRIP) replaces the Dean's Travel Award in its current form for the specific purpose of creating a direct incentive program within the CBT disciplines to increase the quality and participation levels within the portfolio of Peer Review Journal (PRJ) related scholarly activity. Additional travel support may be reinstated when travel becomes authorized. Initial components of the program include the following:

1. ***Reimburse conference registration up to a maximum of \$300 one time per year for national and Director/Chair approved regional conferences. Extend eligibility of conference registration reimbursement to Associate Faculty (Unit B).***

Eligibility for conference registration is only for Director/Chair approved national (Domestic) conferences. Final approval for conference registration is at the Dean's discretion and will consider recommendations of Directors/Chairs. It should be noted that conferences that support the goal of increasing discipline impact will be given priority consideration for reimbursement.

## Protocols for Requesting Conference Registration Reimbursement

- Application must be made via the CBT TRIP Program portal located on CBT Faculty & Staff Resource webpage (<http://www.wiu.edu/cbt/faculty-resources.php>).
- Applications must be submitted at least two weeks prior to the actual presentation date.
- Full-time Unit A and Unit B faculty are eligible for one TRIP Registration Reimbursement award per year.
- The maximum award is \$300.00.
- Awards must support the presentation of accepted refereed manuscripts.
- The presentation of abstracts may be considered, but take secondary priority.
- Eligible conferences must be a domestic, scholarly conference recognized for its quality within the faculty member's field of expertise.
- In the case of multiple authors, only one author will be eligible for the award.
- The Dean and the faculty member's chair will select the awardees. The awards may be prioritized based on program need.
- All policy and procedures must be strictly adhered to.
- Reimbursement will be made after conference activities are completed and proof of registration/attendance is submitted.

2. **Implement an INCENTIVE PROGRAM for targeted scholarly journal outlets that support the goal of enhancing scholarly impact and increasing the quality level of scholarly PRJ output.**

A two-tier system of Aspirational Impact Journals and Basic Impact Journals is proposed. Initial inclusion of a scholarly publication in either category was, by necessity, discipline based with input from Director/Chairs to ensure strategic alignment with department goals. Periodic review of the metrics and discipline categories will be performed but the Dean of the College of Business and Technology will retain final approval over outlet acceptability to ensure alignment with college level

goals in subsequent years. It should be noted that while other outlets may be deemed acceptable for retention/promotion purposes, this goal of this incentive program is on increasing scholarly output in high impact publication outlets.

The incentive program has been designed around the SCOPUS system hosted by Elsevier and accessed at <https://www.scopus.com/>.

Scopus is a source-neutral abstract and citation database, curated by independent subject matter experts. It places powerful discovery and analytics tools in the hands of researchers, librarians, institutional research managers, and funders. Scopus generates precise citation search results and automatically updated researcher profiles, creating richer connections between people, published ideas, and institutions. In addition to protecting the integrity of the scholarly record, Scopus helps bolster institutional research performance, rank, and reputation is based on the 44,000 outlets indexed by the SCOPUS (source: [https://www.elsevier.com/data/assets/pdf\\_file/0017/114533/Scopus\\_GlobalResearch\\_Factsheet\\_2019\\_FINAL\\_WEB.pdf](https://www.elsevier.com/data/assets/pdf_file/0017/114533/Scopus_GlobalResearch_Factsheet_2019_FINAL_WEB.pdf))

Two metrics drive the incentive program, the SNIP Score and the CITESCORE. More may be learned about these metrics at <https://www.elsevier.com/authors/tools-and-resources/measuring-a-journals-impact>

***Publication in Aspirational Impact Journals*** - \$1,200 stipend per manuscript. In the event of multiple WIU based authors, the stipend is attached to the manuscript and thus, split equally among WIU based authors. Cover page, table of contents, and full article must be submitted in order to initiate stipend payment. Stipends will not be released until the manuscript is published.

Operationalization of Aspirational Impact Journals: Publications achieving a SNIP score above 1.5 or a CITESCORE above 3.4 in relevant categories identified by Directors/Chairs based on the SCOPUS database (See Appendix A).

***Publication in Basic Impact Journals*** - \$600 stipend per manuscript. In the event of multiple WIU based authors, the stipend is attached to the manuscript and thus, split equally among WIU based authors. Cover page, table of contents, and full article must be submitted in order to initiate stipend payment. Stipends will not be released until the manuscript is published.

Operationalization of Basic Impact Journals: Publications achieving a SNIP score above 0.9 or a CITESCORE above 0.1.9 in relevant categories identified by Directors/Chairs based on the SCOPUS database (See Appendix A).

## **Faculty Eligibility**

Full time CBT faculty of all ranks and contract status (Unit A and Unit B) are eligible.

Awards must be in the relevant Scopus category for the first WIU CBT author.

Limited to 2 Awards per year , subject to funds availability.

**Appendix A**  
**Approved Categories for Primary Teaching Discipline**  
**(based on contract designation)**

**Department of Engineering Technology**

Relevant Engineering Technology & Construction Management Scopus SubCategories:

*Industrial & Manufacturing Engineering Industrial & Manufacturing Engineering; Building & Construction; Safety, Risk, Reliability & Quality*

Relevant Instructional Design Scopus SubCategories:

*Media Technology; Education*

**School of Agriculture**

Relevant Agriculture Scopus SubCategories:

*Agricultural & Biological Sciences (Miscellaneous), Agronomy & Crop Science, Soil Science, General Agricultural & Biological Sciences*

**School of AFED**

Relevant Accounting Scopus SubCategories:

*Accounting; Finance*

Relevant Finance Scopus SubCategories:

*Finance, Accounting, Econometrics & Finance*

Relevant Economics Scopus SubCategories:

*Economics & Econometrics; Economics, Econometrics & Finance (Miscellaneous); General Economics, Econometrics & Finance; Finance*

Relevant Decision Sciences Scopus SubCategories:

*Management Information Systems; Decision Sciences (Miscellaneous); General Decision Sciences; Information Systems & Management; Management Science & Operations Research; Statistics, Probability & Uncertainty*

**School of Computer Science**

Relevant Computer Science Scopus SubCategories:

*Artificial Intelligence; Computational Theory & Mathematics; Computer Graphics & Computer-Aided Design; Computer Networks & Communications; Computer Science (Miscellaneous); Computer Science Applications; Computer Vision & Pattern Recognition; General Computer Science; Hardware & Architecture; Human-Computer Interaction; Information Systems; Signal Processing*

Relevant Information Systems Scopus SubCategories:

*Management Information Systems; Information Systems; Information Systems and Management*

**School of Engineering**

Relevant Engineering Scopus SubCategories:

*Aerospace Engineering; Automotive Engineering; Civil & Structural Engineering; Computational Mechanics; Control & Systems Engineering; Electrical & Electronic Engineering; Engineering (Miscellaneous); General Engineering; Mechanical Engineering; Mechanics Of Materials;*

**School of Management and Marketing**

Relevant Business Communications SubCategories:

*Communications*

Relevant Management & Human Resource Management Scopus SubCategories:

*Business & International Management; Business, Management & Accounting (Miscellaneous); General Business, Management & Accounting; Industrial Relations; Management Of Technology & Innovation; Organizational Behavior & Human Resource Management; Strategy & Management*

Relevant Marketing and Business Law SubCategories:

*Marketing; Tourism, Leisure & Hospitality Management; Management Of Technology And Innovation, Law*

Relevant SCM & Operations Scopus SubCategories:

*Management Information Systems; Management Of Technology & Innovation; Decision Sciences (Miscellaneous); Information Systems & Management; Management Science & Operations Research; Safety, Risk, Reliability & Quality*